



COULD FEAR

Never take the shortcut.

- George Donner - 1847

A close-up, high-angle shot of a woman's face, looking directly at the camera with a serious expression. Her eyes are light-colored, and her hair is dark and slightly messy. Several small, bright red blood splatters are visible on her forehead and cheeks. The lighting is dramatic, with some shadows on her face.

CONTENTS

The Story

The Cast

Production Team

Executive Summary

Comparables

Appendix

THE STORY

A young couple, Neyeli and Jacob are on an annual camping trip in the mountains when the weather begins to turn unseasonably bad. While on their way to a Cabin, Jacob decides to take a short cut through an unmarked road with an open gate.

As conditions worsen, Jacob ends up skidding out on a hairpin turn, launching the small car off the road and into the trees. The car finally comes to rest in the valley below but the young couple are knocked unconscious.

Waking up hours later, they realize that Jacob is pinned inside the wreckage. When Neyeli is finally able to free him, they discover that the ragged metal had, in fact sliced an artery and the pressure of being pinned kept the wound sealed. They manage to staunch the blood in the nick of time.

The struggle to survive and get rescued is very real. They spend several nights in the car in white out conditions, subsisting on melted snow and road snacks. Finally there's a break in the weather, and Neyeli digs herself out and tries to climb to the road. Suddenly the blizzard kicks up again and she gets separated from the car.

Meanwhile, back in the normal world, their best friends Jackie and Maddie, who have been waiting for them, have enlisted the help of the sheriff and park rangers to find the couple. The weather is too bad for any type of search so, they bide their time by putting up posts on social media and contacting the press.

Neyeli finds her way back to the car and Jacob only to have him attacked by a hungry Grizzly in the small hours of the morning. Jacob is further injured but survives the encounter. Neyeli brings him back to camp and tries in vain to nurse him back to health.

While she is out trying to pull together supplies for a rescue signal, Jacob succumbs to his wounds and dies. After giving up from despair, Neyeli hears a plane in the distance and it motivates her enough to push through and get a signal fire going.

The plane fades and she is unsure if it saw her smoke. Mentally and physically she is at the end of her rope, and begins hallucinating that Jacob is still alive and is telling her to eat him to survive. She even goes as far as cutting a chunk off of his leg to eat. She tries, but she can't do it and falls unconscious from bitter exhaustion.

Neyeli finds herself in a comfy bed in a warm and inviting cabin. Her rescuer is Ron Woodcock, a local outdoor enthusiast and organic farmer. He nurses her back to health for a week and soon regales her with his odd fascistic philosophy. Once it becomes clear that she is very uncomfortable and would like to leave, he drugs her.

She awakens in a dank basement strapped to a table. Ron it turns out, is the infamous local cannibal serial killer "The Butcher". She endures several days in a drugged haze as he meticulously removes her appendages. She finally manages to attack Ron with a hammer and escape. In the ensuing chase through the snow, Ron attempts to take her down with a high powered rifle. Finally, he is attacked by the same grizzly bear who took out Jacob. In the end, Neyeli makes it back to her campsite, where Jackie and Maddie rescue her.



CAST CONSIDERATIONS

NAYELI



AMBER MIDTHUNDER

JACOB



EUGENE SIMON

CAST CONSIDERATIONS

JACKIE



KAREN FUKUHARA

MADDIE



SIMONE ASHLEY

CAST CONSIDERATIONS

RON WOODCOCK



JESSE PLEMONS



DIRECTOR

DAMIAN DRAGO DIRECTOR / PRODUCER

Damian Drago is a Producer, Director, a Writer, a multi-talented filmmaker and picture editor. His career began over 15 years ago while shooting and editing live in-store performances at Amoeba Music in Hollywood, while acting, writing features & directing short films.

He's known for editing films like *The Curse of Sleeping Beauty* for Bleiberg Entertainment, along with being a fixer editor on the cult hit *Necromentia for Compound B*, and the reboot of George Romero's horror classic *Day of the Dead:Bloodline*.

Damian's abilities go far beyond just editing, he is also a post production & visual effects supervisor. To date, he has completed over 3000 visual effects composites on feature films like the *The Unbearable Weight of Massive Talent* and *Hereditary* among many others, along with the TV and Streaming series like the Hulu/Blumhouse horror anthology series *Into the Dark*, which he worked on for 20 episodes, the acclaimed HBO hit *Westworld Season 4* and the Mike Flanagan helmed Netflix vampire series *Midnight Mass*.



PRODUCER

TARA TOVAREK, PGA/DGA



Tara is a resident of New Mexico whose impressive list of feature-film credits include: Dead for a Dollar starring Christoph Waltz and Willem Dafoe Deadly Illusions;(Netflix) The New Yorker Presents;(Amazon) The Dead of Night; (Another Distribution Company) and Running with the Devil; (Quiver Distribution) starring Nick Cage and Laurence Fishburne. Other production credits include: Supervising Producer of all branded-content and live events at Vice Media in Brooklyn, NY. Production Supervisor on the Spike Lee Joint BlackKlansman, Production Supervisor for A Good Day to Die Hard in Budapest, Hungary and Travel Coordinator for X-Men: Days of Future Past, in Montreal, Canada.

She began her career in Atlanta, GA loading trucks and building 4-wire banded at PC&E, a camera, lighting and grip warehouse. While in Atlanta, Tovarek founded Ship Oil Productions, a theatre company producing full-length and one-act plays. After Atlanta, Tovarek moved to Los Angeles where she worked as the assistant to Harrison Ford and later assistant to Sugar Ray Leonard.

PRODUCER/PRODUCTION SERVICES

ERIADORFILM

Giulia Belluco, CEO & executive producer, and concierge to the Italian ministry has over a decade of Italian film industry experience. She has provided Italian production services for domestic clients including Paramount, Warner Brothers, Endemol Shine, NBC, Bunim Murray and Artifactual Media.

Based in Padua, Italy; Eriadorfilm is a media production house which has been rapidly gaining exposure over the last few years. It offers a wide range of services which include pre-production, production, & post-production for narrative film, documentary, commercials, digital effects and graphic design.

Eriadorfilms, as an Italian co-producer has the opportunity to provide between 300K & 2 Million Euros in incentives, and an additional 400K Euros per film commition region.

ERIADORFILM[®]
PRODUCTIONS

GIULIA M. BELLUCO PRODUCER



PRODUCER

JESSE RANDELL WRITER / PRODUCER



Jesse Randell is a producer, writer and composer based in Oakland California. He spent his formative years in Albuquerque NM and has since been actively performing and producing in the San Francisco Bay Area for the past 25 years.

He has a Masters Degree in music and has since produced several albums and music videos for bay area projects. He is a founding member of a New Orleans style brass band: Blue Bone Express, that has been actively performing and recording for the past 15 years. He has produced several albums with them and co-produced their music video for the song 'Shufflin' the Deck'. Jesse has co-produced and music directed of dozens of stage musicals from Legally Blonde to Oklahoma.

WOLFDRAWN FILMS

Wolfdrawn Films is a California limited-liability company which formed in 2017 to develop and produce unique and nuanced films and episodics. Over the next four years, the company plans to produce eight independently financed feature films, new media and series.

In recent years, the film market has become more open to independent films that feature outstanding storytelling, projects with strong themes, such as Lady Bird and Get Out have led the way and prove that there is a market.



CASTING DIRECTOR

LUIS CANETE, CSA

Luis S. Canete, CSA is an American casting director and proud member of the Casting Society of America that works in Los Angeles New York, as well as in the EU. Currently, Luis & team are casting High Adventure along with a multiple season TV series called Glow & Darkness with Jane Seymour, Joan Collins, Mira Sorvino, Ed Westwick, Eduardo Noriega, Denise Richards, Steven Berkoff & Bruce Davison leading the US/UK/EU cast. Recent credits include; a theatrically released Universal Pictures feature called Remember Me, starring Bruce Dern & Brian Cox, a European film called Africa, an Amazon Prime Video TV series titled Magi, and additional casting for a Warner Bros/Eyeworks TV series called The Infiltrator, amongst others. He holds a B.A. In Theater with a focus on acting & directing from George Mason University in Virginia, USA and studied Final Cut Pro editing at the Manhattan Edit Workshop. He has extensive training and experience in production and has worked on films such as Super Troopers, Knight & Day and The Cold Light of Day . He is also proud to have produced video content for the Moving Pictures Video Lounge at the TriBeCa Film Festival.



EXECUTIVE SUMMARY

THE STORY

After a mountain car accident, Nayeli, a Social Media influencer, embarks on a nightmarish journey to survive the worst blizzards to hit the Sierras since the Donner Party. She faces starvation while caring for her critically injured boyfriend Jake, before a cannibalistic serial killer captures her for his dark harvest.

THE CAST

The Production Team is in the process of securing letters of Intent (LOI) for the lead roles of NAYELI, JACOB and RON. Letters of Intent from strong character actors are being pursued through agency packaging for the various supporting roles, with talent across the board being sought for both bankability and marketing awareness. Details on talent being approached can be found in the Cast section of this plan.

FINANACING

The financial requirement for this plan is \$2 million. \$1.5 million will provide for the development, production, and post-production deliverables for the film. The structure allows for both a traditional distribution path of an acquisition deal as well as a self-motivated release strategy of the film this plan.



SALES

The Production Team is in discussions to attach strong international sales representation to present Cold Fear globally at major film markets.

Advising on the content presentation, casting, marketing, and sales positioning, Cold Fear can avoid the typical pitfalls of indie sales.

The budget for the proposed film has been designed with the financial return in mind. The return strategy is based on a practical plan for accessing traditional horror markets.

Additionally, The Production team will target sophisticated audiences that recognize the value of a new horror film, filled to the brim with engaging characters, action and gore. Limited theatrical, New Media, Video on Demand (VOD) for internet and cable, DVD/blu-ray, broadcast, and international distribution outlets will be pursued—each with specific intent.

COMPARABLES



FROZEN

Budget: ≥\$2.6 million
Box Office: \$48 million



TRUTH OR DARE

Budget: \$3.5 million
Box Office: \$136 million



WRONG TURN('21)

Budget: \$3.5 million
Box Office: \$4.8 million

Appendix A - LLC Registration

As development can be a time-consuming process, it is customary for the company documentation to be filed when the first subscription agreements are submitted. Procedures and timeline for company registration are outlined in the High Adventure, LLC Confidential Private Offering Memorandum according to applicable law. The full Operating Agreement is included with the offering memorandum and is available upon request. All company registration and documentation will be provided before escrow is established and will be available to investors before suitability is determined.

Appendix B - Wire Information

Wire information is available to qualified investors.

Appendix C - Legal Notices

This business plan does not constitute an offer to sell or a solicitation of an offer to buy any security or interest of any kind in the company or other entity herein.

No representations or warranties of any kind whatsoever are made, or should be inferred, with respect to the information set forth herein.

This business plan represents the confidential and proprietary work product of High Adventure and is not intended for general use or publication.

Consummation of the undertaking described in this business plan is subject, in pertinent part, to the company obtaining the funds necessary to finance the venture.

This business plan contains certain information and assumptions which are presented solely for the purpose of information and illustration.

No representations or warranties of any kind can be made as to the accuracy or completeness of such information.

Appendix D - Additional Information

Budget, Schedule, and Screenplay are available upon request.

FOR MORE INFORMATION

Contact:

Wolfdragon Films, LLC.

Jesse Randell

c. (510) 224 - 7399

jesse@wolfdragonfilms.com

www.wolfdragonfilms.com/coldfear

WOLFDRAGON FILMS, LLC

WWW.WOLFDRAGONFILMS.COM/COLDFEAR